

Outreach and Communications at USAID/Indonesia



Project Title	Outreach and Communications at USAID/Indonesia
Project Summary	Collaborate with the USAID outreach and communications team in Indonesia to: (1) draft and edit stories of development success, (2) create social media content, including infographics, and analyze its performance, and (3) edit and/or create outreach materials like press releases and fact sheets.
Country	Indonesia

Project Description

USAID works with a variety of partners in Indonesia in the health, education, environment, and democracy sectors. Our partners do transformational work, and the development outreach and communications team's mission is to share that work with our audiences. Success stories and other types of outreach materials are tools for furthering the agency's development goals in Indonesia. Whether it's a photo essay about a youngster in Sulawesi teaching her mom to read using USAID-donated books, a press release about a new project designed to reduce preventable deaths among Indonesian moms & babies, or a fact sheet about an education project featuring plain yet compelling language, our efforts help our audiences-- particularly Indonesians-- understand the USAID's work. During your internship, you'll help create content that will make a difference while working on a wide variety of communications products.

***Applications with writing and infographic design samples will be reviewed first!

Required Skills or Interests

Skill(s)

Editing and proofreading

Infographic design

Social media management

Storytelling/blogging/vlogging

Writing

Additional Information

For a better sense of our online presence, skim the @usaidindonesia Twitter and FB pages. You can also check out our Exposure platform: <https://usaidindonesia.exposure.co/>, USAID/Indonesia's latest article in FrontLines magazine: <https://www.usaid.gov/news-information/frontlines/july-august-2017/indonesia-these-messages-promote-clean-living>, and our website: <https://www.usaid.gov/indonesia>.

Language Requirements

Language Speaking Proficiency		Reading Proficiency		Importance
Indonesian	Elementary proficiency	No practical proficiency	Nice to Have	